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The 2009 New England Vegetable & Fruit Conference (NEVFC) and Trade Show held Dec 15-17 in Manchester NH was attended by a record-setting 1,557 people. The proceedings are now on-line at: <http://www.newenglandvfc.org/proceedings.html>.

Mohawk (USDA, Beltsville, 1994) Vigorous very early variety. Fruit medium sized, irregular or heart-shaped bright, orange-red, with pale interior. Fruit is firm with excellent flavour. Resistant to red stele, tolerant to milde

This variety is not likely suitable for shipping but will be a big hit with pick your own. Harvest period is short and although this variety starts after Jewel, it is finished at about the same time. Valley Sunset is susceptible to powdery mildew and angular leaf spot. It is recommended for local fresh market and PYO to extend the season, for trial only.

"Marketing That Sells" is 3-day course designed to help experienced vegetable growers boost their marketing. The course will help participants develop practical, action-oriented marketing plans in time for the 2010 growing season. Learn how to select, implement and evaluate marketing strategies that match your farm operations and budget. Follow up one-on-one mentoring is available for 5 course participants. Wednesdays, Jan. 27, Feb. 10 and Feb. 24 (March 3 snow day), 9:30 am to 3:30 pm in Berlin, Vermont. Course fee: \$125, includes all books, course materials, lunch and refreshments. Discounts available for individuals who attend both the course and NOFA's Direct Marketing Conference on Jan. 9. For more information, go to the NOFA-VT website and click on the Direct Marketing Conference link or contact NOFA at info@nofavt.org or 802-434-4122.

The annual meeting will take place on Feb 1 at the Capital Plaza Hotel in Montpelier – details at: