

PRESS RELEASE FROM 2002 VERMONT POLL

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<http://crs.uvm.edu/vtrpoll/2002/index.htm>

Vermonters Report Overwhelming Support for Labeling of GMO Food Products

Burlington, VT –March 6, 2002

Vermonters overwhelmingly support the labeling of food products based on whether or not they contain genetically modified organisms (GMOs). A statewide poll concluded on March 1, 2002 found that 96% of Vermont registered voters believe that there should be labels on products stating whether that food item contains GMOs, while only 4% of the population believes that labels are not necessary.

Although Vermonters are aware and knowledgeable of the issue of GMOs, very few are aware of how widespread GMOs are in the food supply. The poll found that 92% of Vermont residents don't have a good estimate of how widespread GMOs are. Half of all Vermont residents stated that they simply didn't know what percent of processed foods contained GMOs. On average, those Vermonters who believed they knew how widespread GMOs were, estimated that only 34%

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