

Awareness	Luke and Amanda	<ul style="list-style-type: none"> • AFDO update • Speaking in Kansas City in March • Fancy Food Show 	<ul style="list-style-type: none"> • See if a zoom option is available for co-presenters in March • Regarding FFS: going out was more effective than a hard sell at this event/location. Did make connections that were useful; hopeful that we can define an action plan and specific goal, if we go it should be on a program agenda with a business focus (audit preparedness and PC components? Challenges meeting regulatory compliance?) • Other initiatives to explore: write news pieces • Measure impact, not just interventions 	15
Evaluation	Nicole	<ul style="list-style-type: none"> • Added to the Clearinghouse 	<ul style="list-style-type: none"> • Presenting at the annual meeting • Would be good to find more ways to incentivise use • If a person has already taken the PC course, can we give the evaluation to them? 	5
ReCap & Next Meeting		<ol style="list-style-type: none"> 1. Next Meeting 2. Recap any tasks 		5